

and remember the world were equals. Right.
Humbly.

Saw a presentation for the consultant
sell back. Ben Robinson from NIN.
I learned the get most of it from
I thought it was safe. All was very good
and the NIN members were impressed.
I will get back to Melody.

Learned a bit more from talking to
NIN members but really about what
Bob had to say.

This evening talk on carbon way to a new way
to can say half of this but had some useful ideas.

February 1, Friday

From breakfast back @ the club. - 10.
Just to be there. Old. They had some party
over and it was nice. NIN. Finished
of the meeting of NIN with a presentation
by Robert & Martin of NIN. Thank
you to all and see of NIN. Right.

Yesterday someone cancelled the meeting.
Having not anyone, but possibly quite a
few. I had a bit about some of the bills.
Just to see if I can Smith. Right.

Friday continued

Happy Alpha day. He was very supportive of
my idea to work on updates.

Wrote report to him 100, Springfield and 1000.
made

Checked on 1000 and 1000. Day on the job.
We have been around a corner but our ownership
might be in the offing & our friend. Help.

John to call Herb Anderson at 1000 in Seattle
Maybe able to move. And across from. Well see.

Good night Friday evening.

Friday success. All started with 1000.

February 2, Saturday

Out with Bob, Linda, Melissa and Mike
Branley. Had a house building. We talked
about construction. Bill and the other some thinking
might be a way to get a design on really
like.

Just let me that we could let you take a
look at the plan.

Spent some time with the
Holly good. Also saw Bill of the Bank again.

A quiet day.
Today Success: paid off all bills!

February 3, Sunday

Slept late. Packed up. Had a good breakfast.
Parks looking at houses in the p.m.
Am doing laundry and getting ready to write some
letters.
Life is good.

Didn't exercise much last week and it
sunk. February is my month!

February 4, 1975

Two events of note: Parks submitted an expense
request for nearly 100 bucks. He a visit to
Springfield. El said no. He didn't clear
it with me. I was expecting fireworks
but got none. One of the Collyers complained
that by saying they would have felt
cheated if I had approved his party
weekend.
Breakfast by one.

The other was a dilly call from First Amer-
Cent Brown who said our contract was up -
we owed them money and to bring a
check. Gulp. He's right. We are way
behind.

Do the thing you fear and it will disappear.

Jeff says it should sound all like - owner
of KGBX. Maybe it could check out
Carl Grant!

Yesterday Success: the dogs on the
KTS by Mike.

El did run and ate lunch Dewalt.
El used to get grooved in my self-thyp.
tape.

February 5, Tuesday

It is now Wednesday the 6th and I can
barely remember yesterday. Good lunch with
Bill Weaver, G.M. KFRM in Columbia.
He is still high on the idea of a mental
flyship station. Probably a good idea but a
management prob.
El would rather have a good affiliate

in JC that Cleaveland may be worthy and
on whom we could draw for talent.

He also wanted some kind of Business
news program. I explained the problems
producing programs that stations didn't
clear and are coalminers sell.

A good affiliate. He invited me to a
teaching session Saturday. Bringing in
a talk personality from So. Cal.
Sa Sat.

Mike K. was in a nasty mood all day, came
in late and threw a fit! Crazy etc.
left Bob a nasty letter. Referred to me
as a hog wash. Spewing BS from ant who
read books

I see that as quite a compliment.
Waffled back and forth on whether Prob
or I handle this. We both agreed his
attitudes had gone on long enough. I called
Prob and said I'd handle it. I knew
Prob would never be fair enough.

24

Wednesday, Feb. 6

Mike didn't come in until after 9:00.
I was determined not to leave for Springfield
until I settled the star situation.

I gave to Mike very straight and explained
what attitudes/behaviors changes I needed
to see in order for him to keep his job.
I told him to say nothing but to think
about whether he wanted to meet my
conditions and let me know Fri.

It was an important moment for me. I was
nervous but stood up to Mike in a very
assertive (non-aggressive) way.
I'll have his initial notes for file on Friday if
he decides to stay. It ain't over yet. But I
did the right thing and this was a WP
accomplishment for me. I gained much confidence
from this. Next talk is with Don McKen.

I feel very good about the confrontation.

See "my" notes notes re Springfield thing.
Another good call. I have now faced our
two or 3 biggest opponents and survived.
Only more remain and that's Clyde Prof.

February 7, THURSDAY

Slept well in spite of a convention of cheerleaders at Howard Johnsons. Noisy. Had a lot less on my mind.

clubbed by 8:00a with good Travis Magee book.

Waiting for Charlie 7. and Carl 9. @ breakfast then its on to Nevada and Osage Beach and home.

Curious to see how Mike frames mind is. Boy do I feel good about that episode. It taught me much about Bob, the others, and me (most of all).

Hard to describe my surprise at seeing the CBS Studios for the last time.

I had imagined a Knox sort of station. And Super Talent. Fact is, I am good enough to work there. And ironically, had I gotten such a job, I might never have moved on here to this job which has much more future. And I can always go back to a job like CBS. I am making lots of contacts (Carl Brown, Phil Weaver, Gene Mulford, etc.

The more radio stations I see and hear: the more I appreciate what we had

built at KBOA, in a little town like Kemt in a poverty-stricken agri part of the state. Hometown News, The Grapevine, our regional push, etc etc.

And now, at the Missouri int, with just 3 or 4 people we produce a good, sometimes great product that is unmatched by operations with far more resources.

Yes I made the right decision when I took this job. Professionally and personally. Do the thing you fear and it will disappear.

Thursday Sevens

- Mike K.
- C. Brown KFB?

Friday, February 8

Seems like I'm making my return later and later. It's really Saturday and I'm here. Friday started with a 77.4 run. Then a surprise visit from Clyde at breakfast. I think he was worried about how it was handling the Mike K. case.

El tried to put him at ease. Showed Jeff the terms I asked Mike to agree to. He was very supportive. El showed it to Clyde and El think he'll go along too.

Didn't really get much done on Friday. Jim said Herb Bromberg, GM, KDRB, Sedalia called and is ~~rather~~ interested in having the news network on KDRB. After some good verbal commitments and clarification re clearance, will call Betty Gates and tell her we're pulling the net. El feel good about that decision but it's another milestone for me. A confrontation with an affiliate.

"Do the thing you fear" and it will disappear.

Friday Success. Mike showed up late that afternoon and wanted to talk about the decision/option I gave him. Bottom line - he wants to stay and seems to agree what I am asking is fair and reasonable. We parted amicably after he signed the "agreement". He is so insecure. El still see much of myself (earlier!) in Mike. El think El got his attention by threatening to fire him. El have done him a favor, or at least

given him an opportunity to grow. Next personnel project will be Dan. Give it the same careful thought you gave Mike. And don't kid yourself - there's more rough times ahead with Mike but you now have a working position. Both know what's expected.

February 9, Saturday

Up early and over to Columbia for a KPRM workshop workshop on "personality" radio. Bill Weaver, GM, had brought in Paul Warner, KUSA (formerly KSD) in St. Louis.

He seemed to have given little thought to what he wanted to communicate. Rambled. El kept quiet for last 2 hours but could contain myself no longer. El exploded with idea after that but El feel good about it. El do have some ideas and El must not be afraid to express them.

News. Tom Pollard, PD@Kirksville has moved to KOMA, Columbia as a NEWSMAN. Whew. Don't see how his replacement can be much worse for us. Need to get up

to Memphis, Kentucky, Mason soon.
Make eggs Monday for following week.

Points to ponder from Personality Workshop:

- news is something you didn't know before and are interested & so knowing now.
- "News People" must be mainstreamed into the radio stations or risk becoming dinosaurs.
- Listeners may not make the hard distinctions between "news, sports, dramas, etc etc". Radio people make those pigeon holes.
- What does an amur sound like? Why do so many amurs and newsmen sound like alike?
- "The way you are at home is the way you really are." That is your personality. How many radio people are "at home" what we hear?
- Trying to "become" a personality is like trying to be taller. Your personality already is. You must fail a way

to put it across. What you are is what you get.

◦ Why do "non-amurs" leap off the radio at you when you hear one? Because they are so "un-professional" or because they have got to learn to talk like an "amur"?

Thing to do: set up something with Andy Laddem, KMBZ. Make it in Columbia (Kevin Meyer).

Follow up on Posts 3x5 Card news card.

Kevin Meyer says there may be a move foot to get another St. Louis station. Clin game!

Good nap today and a great night. About 1/3 full on this journal. May take a few to do the entire year. Very pleased that we've kept at it this long.

Sunday, February 10

Met Barb on her way home from work and we went to breakfast. She then slept a few hours and I wrote trip letters. Did in two hours what would have taken 3 at office.

We looked at houses during the PM but with no success. I know my "luck" with work is at just the right moment.

More snoozing.
Watch an excellent, and moving TV thing about teenage suicides. Great performances.

Monday, Feb 11

Cold snowy Monday. I skipped FFL to ~~see~~ ^{see} Barb. A good breakfast and high hopes. More to come.

Still some milling going on but that's to be expected. Best strategy is to ignore it unless it gets in the way of the job.

Monday Soccer: The teleconference went well. Lots of participation on both ends and some good points raised. I couldn't be more pleased. Now the trick will

28

Be to continue and expand the show. I'll summarize the tape and get a report out to all.

Tuesday, February 12

Heading for Division of a meet with Call Cal Harris. Try to get Sullivan too.

Almost even say how much later this entry is being made. For details of the trip, refer to "trip notes".

1st stop - Union, Mo.
2nd " - Sullivan, Mo. "would be" affiliates
3rd " - Cuba, Mo.
4th - Rolla, Mo.

Lotta miles! Very productive. The notes tell it all.

Feb. 13, Wednesday

A full day. Started with FFL and a 1/2 mi. Run! As hard and as fast as you can go for 12 min. I set a blistering pace for 2-laps and then propped out. I did 15 laps in 12 min or 1.7 miles.

8:30am. Jim L. and I head for Sedalia,
Mo. KSIS said either we get football for
them or no more Missouri. We thought
about moving sports to KSIS and then I
decided that wouldn't be right. So we
met KORO mngs and pitched Markt-
and were in, as soon as we get prev of
KSIS.

I Hink my letter writing skill is a real asset.
I write good letters.

Today's Success KORO move!

Mike seemed in good spirits. Were sending
him to Detroit to cover Mo's pitch to
G.M. A good day.

February 14, Thursday

Blind. always farther behind. What does it
mean?

Valentines Day: Min mouse nightie & socks got
Punk. Socks too small. Why am I such
a tightwad? I am not! The me & see...

29

Feb. 15, Friday

Caught up on paperwork. Ran @ FFL.
Success: Mike thanked me for the
opportunity to travel w. Governor to Detroit.

Party at Kevin's. Let's start, 9:00pm. Had
a good time. Met Kevin's wife Mary
Jenkins. She and Barb hit it off.
I liked her too. She spilled the guts.
Interesting mix of people. Sam M. was
a little potted. Mike & Mary left early.
We stayed late and heard some good
music and everyone fell in love with
Kevin's & Mary's house.

Feb. 16, Saturday

Home & snazzy Sex @ the mall.
Ate supper @ Mark Twain. Met Martin,
the world's greatest waiters.
Novel: Latent. Chaptaine bumps its
own punishment.

Went to Jan's to see Lew and his girl-
friend. They were slow and kind
stayed at Harps. And we came home.

Feb. 17, Sunday

Ate well, great breakfast @ Shoney's.
Read Logan by William P. Blatty.
A real page turner.

And my check book balanced.
Movie tonight

Saw The Breakfast Club. Not what I expected.
Good movie.

B: Jeff Smith called to say he's leaving
to take over as head of Minn news
network. Sigh.

All I can think about is myself. Sigh.
What this means to me, me, me! Pray
that's the real story here!

Not what about Mark, or Jeff, or anybody
else. Just me and my own insecurity.
My doubts and fears. Shit. I am almost
39 yrs old - not 17. I gotta grow up.
Play the cards I'm dealt and just
looking for that safe harbour.

What if Jeff White had never left?
I'd still be Mr. DJ?? I probably wouldn't
have gotten this job and this seat.

4/26/14, 3:50 PM

30

to the end. My future is hopefully long
and full. And it's all within. Still
out there if I'll just face it.

① The more I see is the more I'll be.

② Do the thing you fear and it will
disappear.

Antidote for fear and depression: action!

Feb. 18, Monday

Some kind of president's holiday. Drove to SR
to pick up fall tabs. Waked till midnight
on release. No fun.

Feb. 19, Tuesday

Whew! What a day. R. Fowler will take over
sales and marketing. They've taken away all
sharp objects, stove lids and belts. Time will
tell. I asked myself if I could sweat meet
the terms I set for Mike. Hmm.
Lots of angst among the natives.

Threw together a quick release re Seat

Belt legislators. A chance to make some
real P.R. gains. (I hope). Well see.

Feb. 20, Wednesday

FFL run. Good breakfast. Clyde is ~~not~~
talking to My and Lynn. To reassure the
appointment of Fowler is not the end of
the world. Hope to see.

Feb. 21, Thursday

Lunch w. R.F. Good talk. I think
the reorganization will work well.
Amy S will be coming on a news-SALES.
Don't know what that means for
Satellite.

Roll went out. (B-). Needed some
help in writing and layout. Wait
till next time!

FRIDAY Feb. 22

Mike K. back from Detroit. Turned
out to have less news value than
we hoped. Had no way of knowing.

Will serve as a good reminder when
considering similar trips in the future.
Don't rush the decisions!

FEBRUARY 23 SATURDAY

ITS BEEN an interesting week. Since JEFF CALLED
LAST SUNDAY night... Robert moves to sales... Amy to
news... Beryl, Susan, etc etc

I HAVE lots of room to improve in getting back to
regular exercise, daily review of goals, use
of auto-sugg. tape, etc.

I have been slipping back into the same old
after-work rut. Pop a beer, flick on TV,
junk food and then to bed exhausted.

note: Steve. Stop doing jokes about gay
people. Tolerance of others is more important
than a laugh.

a better routine is a hot shower, listen to
a-s tape and then a nice meal with Barl.
amuse me letter and end the evening with a
book.

The time has come at work for more interviews.

Also - learn to recognize what you can change
and what you cannot.

Had a good breakfast this morn and plan to
take things nicer and easy. probably want
work on the optometric project until
tomorrow.

going to hear Don & Suzie @ Lake with
Kent and Linda.

Charles' talking lips are the funnest thing I've
seen in a while.

This week's success:

Staying calm in the face of great
change.

FEB. 24, SUNDAY

Heard Don and Suzie @ Loto. Went
with Kent and Linda. Good time.

Not much on Sunday. R = R. Did get around
to Options Spots.

Sure would like to break this rut!

32

February 25, Monday

FFL. It's great to be alive.
worked on proms most of the day.
it looks like Cyll and Robert are backing
off on the biggie shuffle. I expect them
to lay low for a few weeks.

Awoke out of my "rut" last night. no beer.
Hot shower and less TV.

I am not getting a cold!

I really have to stop worrying about the small
stuff. The snag at Sedalia was too much
on my mind yesterday. What's the worst
that could happen? Wind up with No Sedalia
affiliate? Law suit? Can you survive this?
Yep. Did you make an honest decision?
Yep. So?

What's the "worst"? Lose your job. Have to go back
on the radio! And you lose your health!!

Feb. 26, Tuesday

Bad head cold. Called some stations w/ current clearance declarations.

Survived spots for H. Olegshlyev of Opton. Arron got some good promos on the air.

Saw Cotton Club (Bad!) watched Jimmy and Went to bed.

Feb. 27, Wednesday

Didn't run - Beautiful morning - another slow one.

Call from Mom and Jerry. She and Dad had been in a "minor" traffic accident. Neither were apparently hurt badly. Thanks.

February 28, THURSDAY

Lv. for Dallas and Chris' Wedding this PM.

Yesterday's success: "Clearances" of 2pm spots @ 5TR.

33

Feb 29, (Fri) - March 3 (Sun)

Chris & Becky are now married. Want try to recount all that happens during this weekend. Maybe some impressions:

- incredible traffic, more traffic, always traffic - everything centered around TRAFFIC.
- IN-LAWS and relatives
- The good life: Chris and Becky have what appear to be super jobs.
- a super view from top of Chris' office
- opulence at the Anstole Hotel
- warm sun beside the pool.
- lots of beer (too much?)
- a little whining by Steve (sigh).
- And always, more traffic.

B. Came home with some doubts about what she's doing with the life. Doesn't feel good about saying she's a nurse. Wants to do more. I said go ahead. I know she's feeling well.

It used to come home from trips and vacations glad to be back; itching to get back on the air. During the trip. I confess to something less than that enthusiasm as GM.